

# 360° REPORTS

## How Do Others See You?

What if you could have an enhanced 360° view of the world? In other words, imagine having the ability to process the collective perceptions of how others see you. Often times, the way we perceive ourselves and the way others perceive us are two very different things. Managers and business leaders often persist in communication and organizational practices believing everyone recognizes their “obvious” intentions, overlooking costly misinterpretations that stem from different behavioral styles. Those challenges have often been unfortunate workplace inefficiencies that were difficult to resolve— until now! Our **DISC 360°**, **Communication Styles** and **Platinum Rule** assessments offer what we term 360° Reports, which pull “observer data” from a user’s colleagues and employees providing that user an informed “self-audit” to eliminate workplace miscommunication and improve client relationships.

